

This is your opportunity to gain valuable professional and personal experience in one of the fastest growing economies in the world. We are currently offering:

## Internship in Marketing (European Markets)



Simkraft is a young and thriving pre-media company based in Mumbai with core competencies in the field of pre-media, offset printing and e-publishing. Our business is aimed at international customers. With our existing patronage in Germany, we are now expanding our services in other European countries.

### Job Profile

- Preparing marketing tools in English and German
- Maintaining and developing Customer database
- Customer Relationship Management
- Client acquisition using widely-known CRM tools
- Creating presentations, analysis and supportive marketing material

### Prerequisites

- Candidate should possess very good communication skills in German and English
- Intercultural competence and openness to the Indian culture
- Ability to work independently and self-reliant

### What we offer

- Complete accommodation and remuneration as per industry practice
- Opportunity to work independently for Project implementation
- Introduction to the Indian culture
- Experience in intercultural work environment

Location: Mumbai (Bombay), India  
Start date: August/September 2018  
Duration: 5-6 Months

Please submit your CV along with covering letter to Sachin Virkar, [marketing@simkraft.com](mailto:marketing@simkraft.com).

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